

HBDI[®] Herrmann Brain Dominance Instrument

ANTONIO ZAMORA

HERRMANN BRAIN DOMINANCE INSTRUMENT



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ANTONIO ZAMORA - An explanation of your HBDI® Profile.

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Your HBDI® Profile Sheet provides you with a visual plot of your thinking style preferences. The Data Summary Sheet gives a breakdown of what quadrant many of the questions fall into. This explanation page will describe each of the quadrants in descending order of your preference :

A > D > B > C

The thinking style quadrant you most prefer, based upon your responses to the HBDI® Survey, is the A Quadrant, with a value of 95.

Descriptors in this thinking style which you selected are Logical, Analytical, Critical, Rational and Quantitative. These descriptors represent a general overview of your mental preferences in day-to-day life.

Work Elements you strongly relate to in this quadrant include Problem solving. These Elements reflect your mental preferences at work. Work preferences may align completely with general preferences, or they may stem from situations unique to one's working environment.

In the forced-choice, Adjective Pairs section of the Survey, 17% of your responses registered in the A Quadrant. For comparison purposes, your A Quadrant Profile Score represents 32% of your total Profile.

In the D Quadrant you also produced a cumulative value of 95, suggesting an equal preference for this style of thinking. In this thinking style, you selected Holistic, with Imaginative representing your 'Key Descriptor' - the one most descriptive of you. Work Elements you identified as ones you do well include Integration, Creative and Innovating. In Adjective Pairs 38% of your responses registered in the D Quadrant, compared to 32% of your overall Profile.

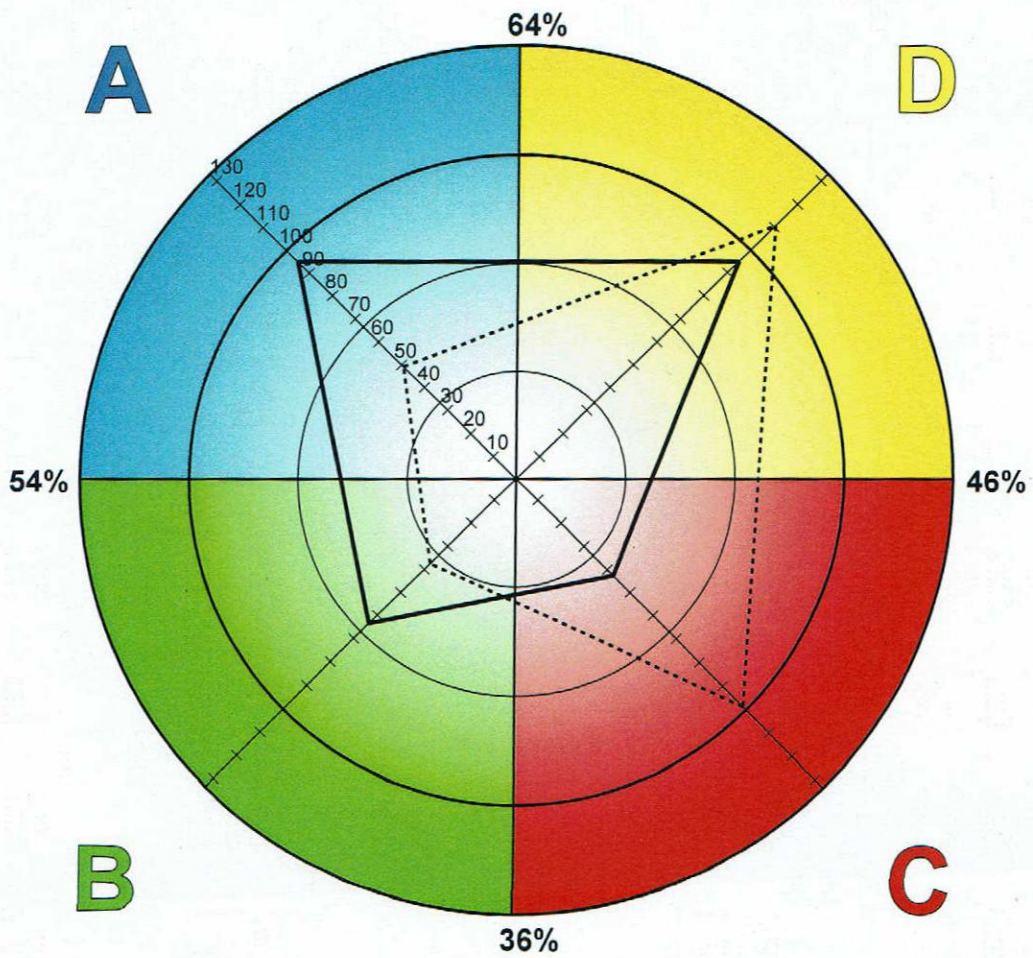
Your next most preferred is the B Quadrant, with 63 points. In this quadrant you selected Detailed as descriptive of you. Work Elements you identified as ones you do well include Planning. 13% of your Adjective Pairs responses fell in the B Quadrant, compared to 21% of your Profile.

Your least preferred quadrant, based upon your Survey responses, is the C Quadrant, with a value of 42. There were no Descriptors in this Quadrant which you felt were characteristic of you. 33% of your Adjective Pairs responses fell in the C Quadrant, compared to 14% of your Profile.

The Adjective Pairs result tells us something about how we react when under pressure. This may or may not be consistent with our general behaviour. The distribution of your responses to these questions into the A, B, C and D Quadrants was 4 - 3 - 8 - 9 respectively. This distribution is noticeably different from your profile (as you may have noticed in the percentage comparisons above). This is neither a good nor bad quality, but it suggests that you may respond quite differently when under pressure than at other times. Some people with this characteristic also find that people see them more like the Adjective Pair distribution than the Profile.

ANTONIO ZAMORA

Quadrant :	A	B	C	D
Preference Code :	1	2	2	1
Adjective Pairs :	4	3	8	9
Profile Scores :	95	63	42	95



— Profile Scores Adjective Pairs



HERRMANN BRAIN DOMINANCE INSTRUMENT DATA SUMMARY

id: HUYT3036

NAME	ANTONIO ZAMORA	GENDER	M	GROUP	135781
OCCUPATION	Project manager			DATE	28 09 2012

COLUMN A UPPER LEFT	COLUMN B LOWER LEFT	COLUMN C LOWER RIGHT	COLUMN D UPPER RIGHT
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PROFILE SCORES	95	63	42	95
PREFERENCE CODE	1	2	2	1

ADJECTIVE PAIRS	4	3	8	9
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KEY DESCRIPTORS (*MOST DESCRIPTIVE)	factual quantitative x critical x rational x mathematical logical x analytical x	conservative controlled sequential detailed x dominant speaker reader	emotional musical spiritual symbolic intuitive talker reader	imaginative * artistic intuitive holistic x synthesiser simultaneous spatial
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WORK ELEMENTS	analytical 2 technical 3 problem solving 5 financial 2	organisation 2 planning 4 administrative 2 implementation 3	teaching 3 writing 4 expressing 4 interpersonal 5	integration 4 conceptualising 3 creative 5 innovating 5
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ADOLESCENT EDUCATION EDUCATIONAL FOCUS OCCUPATION HOBBIES				
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	primarily right	right some left	mixed	left some right	primarily left
HAND DOMINANCE	X				

	day	equal	night
ENERGY LEVEL	X		

	none	some	frequent
MOTION SICKNESS	X		

	introverted		extroverted
INTROVERT/EXTROVERT			X

General Information to the "1221 profile" - 9.64 % of Herrmann® database

This profile is double dominant with the two primaries in the Upper quadrants, A and D.

Individuals with this profile would exhibit strong preferences for logical, analytical and quantitative modes of thinking in the Upper Left A quadrant; in contrast they would also have a preference for the integrative, synthesizing, creative and holistic aspects of Upper Right D.

This profile indicates a clear secondary preference for the emotional, interpersonal processing of Lower Right C as well as a clear secondary for the controlled, conservative, organized processing modes of the Lower Left B quadrant.

Individuals with this profile frequently exhibit the ability to switch back and forth between the two cerebral quadrants, as the situation demands.

Occupations typical of this profile include design engineers, financial consultants or advisers (those involved with forecasting financial trends), and research and development scientists particularly physicists.

It is also typical of senior executives in operating and strategic positions in technical organizations.

Work that is considered most satisfying would include: working solo, making things work, being challenged, inventing solutions, bringing about change, and integrating ideas.

Most comfortable communication approaches may include:

- No beating around the bush
- Think big picture
- Direct to the point language
- Cluster thinking into idea chunks
- Be accurate and specific
- Use visuals

But may overlook:

- Written schedule and plan
- Having a people focus

The most natural problem solving strategies would include:

- Re-engineering
- Brainstorming
- Modeling
- Sketching
- Research
- Strategic thinking

But may not consider:

- Strict procedure
- Implementation aspects
- Team processes
- Emotional reasoning

To make a decision, a person with this profile may ask:

- Do I have all the information?
- Have I seen all the hidden possibilities?

But may overlook:

- Practicality
- Following procedure
- Affecting others
- Intuition/gut reaction